

2ND  
ANNUAL

SURVIVING THE

# SOCIAL JUNGLE

CONFERENCE

*NEW WAYS TO MANAGE UNFRIENDLY BEHAVIOR AND PREVENT BULLYING*

**Saturday, December 2, 2017**

**Groves High School, Beverly Hills | 9:00 a.m. – 12:15 p.m.**

**9:00 A.M. – 12:15 P.M. | KID AND ADULT TRACK**

**9:00 A.M. – 2:30 P.M. | PROFESSIONAL EDUCATOR TRACK**

This conference offers a fresh approach to managing unfriendly peer behavior and preventing bullying by offering specialized tracks for professional educators, adults and kids. This “three prong” approach targets information that each group needs to make real change in our community in a practical way. Learn more and register at [survivingthesocialjungle.com](http://survivingthesocialjungle.com) or call (248) 757-0912.

## ADULT TRACK

Parents, scout and youth group leaders, coaches: learn the latest information and strategies on anxiety, social media, hot/cold friendships, resilience, parental politics and growing empowered teens. Learn practical advice and skills on how to recognize and help kids manage mean behavior and prevent bullying.



**KEYNOTE PRESENTATION: “Creating a Responsive and Respectful School Climate for Diverse Learners”**  
**Presented by Dr. Roger Cleveland**  
**9:00-10:10**

This keynote address will examine the importance of creating a school culture that is conducive to learning for all children. A critical component in this initiative is the collaboration of families and school staff. Participants will learn practical ways to create school cultures that promote equity and inclusion, and celebrate diversity. This will be an interactive presentation that will allow all stakeholders (parents, teachers, staff, kids) to actively think about academic success and emotional wellbeing for each and every student.

Conference Emcee  
Priya Mann, Anchor/Reporter Channel 4



## Breakout Workshop Session One 10:20a.m.-11:10

### **Boys to Young Men: Bringing Out the Best in Teenage Boys**

Presented by Dr. Roger Cleveland, Brian D. O'Keefe, Esq. and Jared Vince

Our panel of coaches, teachers, and mentors will share how we can help our young boys and teens with:

- staying connected to people in life vs the digital world
- being careful with words in a world of increasing put downs and trash talk
- strengthening friendships and connections
- being an ally to their classmates, not the bully or the target
- having the courage to make good decisions in the face of peer pressure

### **Girls to Young Women: Bringing Out the Best in Teenage Girls**

Presented by Julie Fisher

Julie Fisher, parent and social media educator, will share how we can help our young girls with:

- staying connected to people in life versus the digital world
- being careful with words in a world of gossip and put downs
- strengthening friendships and connections
- being an ally to their classmates, not the bully or the target
- having the courage to make good decisions in the face of peer pressure

### **Parent Politics- A Parent's Guide to Surviving the Social Jungle**

Presented by Lisa Kaplin, Psy.D., CPC

Are you exhausted and stressed over trying to figure out your child's social life? In this workshop, we'll take look at some of the challenges in kid and teen friendships: queen/king bees, exclusivity, and unfriendly behaviors. Do you feel that sometimes that there are the same struggles of cliques and exclusivity in the parent world? We'll discuss techniques to manage social challenges, so that your child and you too can thrive, not just survive!

### **Talk Saves Lives**

Presented by Steve Windom and Anne Perry

A community-based presentation that covers the general scope of suicide, the research on prevention, and what people can do to fight suicide. Attendees will learn the risk and warning signs of suicide, and how together, we can help prevent it. Learn what suicide is, who it affects, what we know about it and what can be done to prevent it.

## Breakout Workshop Session 2 11:20a.m.-12:10

### **End Empathy Erosion: Relentlessly Nurturing Empathy in Our Children is the Key to Their Future Success**

Presented by Jason Hill, M.Ed. and Mark Morawski, Ed.S.

Come learn firsthand why research points to empathy as a critical skill to nurture in our children. With Dr. Michelle Borba's Habits of Empathy in mind, participants will identify practical ways to continue to nurture their children as empathetic individuals setting them up for future success in school, college, business, and life.

## Building Resilience

Presented by Drew Yanke, M.A., LLP

Resilience is a key factor in the growth of emotional and social intelligence. In this workshop we will explore the three key factors to resilience; I AM, I HAVE and I CAN each of which has influence on resilience, but by themselves cannot accomplish the task. We will discuss strategies that can be applied at home and school and 10 tips to increased resilience and your child, all of which will help your child be able to navigate the social world.

## Social Media's Impact on Kids

Presented by Julie Fisher

Remember when classmates prank called each other to be mean? Today, mean-spirited behavior has moved online. This presentation will explore how online activity - and social media in particular - has expanded the playing field for mean kid behavior. Learn about the most popular sites for bullying activity, the "dos and don'ts" of social media etiquette, and how to help children steer clear of bad behavior online.

## Toxic Friends and Frenemies

Presented by Kimber Bishop-Yanke, MIM

Kids are often confronted with hot/cold emotions and conflict in friendships and relationships with classmates. Learn how to support your children in handling the ups and downs of friendship, and what to do and say when conflicts arise. Help your children to build true friendships, and these skills will set the stage for healthy relationships in their adult lives.

## PROFESSIONAL TRACK

Teachers, school counselors, administrators, coaches and other education professionals will learn the latest research and information on equity and inclusion, school climate, preventing bullying, anxiety, and ADHD. Learn techniques to empower your students on how to manage mean behavior, prevent bullying and advice on how to best intervene when necessary.

### PROFESSIONAL TRACK INCLUDES:

The Keynote Presentation, two workshops from the Professional Track, Lunch and an Empowerment in a Box kit. \$50 per person

SCECH credits available through Oakland Schools

### PROFESSIONAL TRACK WORKSHOPS

- ADHD in a Kid's Social and Academic World
- End Empathy Erosion: Developing a Kind and Inclusive Class Culture
- K – 2nd Grade Empowerment
- Anxiety in a Kid's Social and Academic World
- Be a Good Sport: Sportsmanship in Athletics
- Developing Culturally Responsive Educators: From Theory to Practice

## KID TRACK

### (3rd-5th grade track and Middle School track)

Group Leader will take 12-15 kids to seven stations that include interactive fun activities to teach empowerment and practical skills for dealing with unfriendly situations and prevent bullying.

Fun activities include a photo booth, self-defense moves, mindfulness, and more all while learning how to shut down unfriendly situations by learning how the voice should sound, phrases to say, and learning to be a true friend and friendly classmate.

Kids receive a Surviving the Social Jungle Back Pack and a fun gadget at every station that represents the lessons and surviving the social jungle.

The Kid Track registration fee is just \$15 per child.

Participating Girl Scouts visit a Girl Scout Station and receive a Social Jungle patch.

\* A responsible adult must remain in the building while children participate in the Kid Track. Adults are encouraged to attend the Adult Track that is scheduled concurrently.

**REGISTER TODAY - VISIT**  
[survivingthesocialjungle.com](http://survivingthesocialjungle.com)



Conference Organized by Kimber Bishop-Yanke,  
Founder, Kids Empowered

\*Surviving The Social Jungle is a 501c3

**SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST.**